

# **EditPoint Privacy Policy**

**Last Updated: 24 Feb 2025**

At EditPoint, we respect your privacy and are committed to protecting your personal information. This Privacy Policy explains how we collect, use, disclose, and safeguard your data when you visit our website or use our services. By accessing our website and services, you agree to this Privacy Policy.

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## **1. Data Collection**

### **1.1 Personal Information**

We collect personal information when you:

- Register or purchase services: Name, email, phone number, billing address, and payment details (processed via Stripe).
- Contact us: Any additional details provided in inquiries.
- Complete checkout: Preferences for editing style, music, captions, and reference links.

### **1.2 Non-Personal Information**

- Cookies and usage data: Device information, browser type, IP address, and website interactions.
- Analytics: Website activity tracking for service improvements.

### **1.3 Payment Information**

- Payments are securely processed through Stripe.
  - We do not store your credit/debit card details.
  - Refer to Stripe's Privacy Policy for more details on payment security.
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## **2. Use of Data**

Your data is used to:

- Process payments and fulfill orders.
  - Provide customer support.
  - Improve our website and service experience.
  - Personalize content and marketing.
  - Comply with legal and regulatory obligations.
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## **3. Data Sharing and Disclosure**

We do not sell, rent, or share your information except:

- **With service providers** (e.g., Wix for hosting, Stripe for payments).
  - **For legal reasons**, if required by law or to protect our rights.
  - **In business transfers**, such as mergers or acquisitions.
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## 4. Cookies & Tracking Technologies

Our website uses cookies to:

- Improve user experience.
- Analyze performance.
- Store preferences.

### 4.1 Managing Cookies

- You can modify cookie settings in your browser.
  - Disabling cookies may affect website functionality.
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## 5. Data Storage & Security

- Personal data is securely stored on Wix servers.
  - Payment information is processed externally via Stripe.
  - We implement encryption and access controls to protect your data.
  - Data retention: We store your data only as long as necessary for service fulfillment or legal compliance.
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## 6. User Rights

You have the right to:

- **Access & Correct:** Request a copy or correction of your personal data.
  - **Delete Data:** Request deletion, subject to legal and operational requirements.
  - **Opt-Out:** Unsubscribe from marketing communications or limit cookies.
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## 7. Children's Privacy

- Our services are not intended for individuals under 18.
  - We do not knowingly collect data from children.
  - If a minor has submitted data, contact us for deletion.
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## 8. Third-Party Links

- Our website may contain links to external websites.
  - We are not responsible for third-party privacy practices.
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## 9. Compliance with UAE Law

- EditPoint operates under UAE data protection laws.
  - Users must comply with applicable UAE regulations while using our services.
  - Disputes related to data privacy will be handled under Abu Dhabi's legal framework.
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## 10. Updates to this Policy

- We may update this policy from time to time.
  - Changes are effective upon posting on our website.
  - Continued use of our services implies acceptance of updates.
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## 11. Contact Us

For questions or data requests, contact us at [editpoint.ae@gmail.com](mailto:editpoint.ae@gmail.com).

 **Thank you for trusting EditPoint!**